



Study Plan for Master of Business Administration

- 1) Register online at <https://ss.pcie.ac/?register>
- 2) Enroll in the courses in the following order by email to support@pcie.ac . You can enroll in 2 classes simultaneously

Once enrolled, you can study tuition-free!

Prerequisite courses are typically fulfilled during bachelor's study in business.

Course No.	Prerequisites (waived with previous study)	Assessment Fee
BCOM 3350	Business Communications	€ 90
ECON1301	Introduction to Economics	€ 90
MATH 1325	Calculus for Business Applications	€ 90
MATH1301	Introduction to Statistics	€ 90

No.	Course No.	Major Courses (21 Credits)	Credits	Assessment Fee
1	ACCT5370	Managerial Accounting	3	€ 150
2	BUAL 5380	Managerial Decision Making	3	€ 150
3	ECON 5370	Managerial Economics	3	€ 150
4	FINC 5310	Financial Management	3	€ 150
5	MGMT 5312	Leadership	3	€ 150
6	MGMT 5370	Supply Chain Management	3	€ 150
7	MKTG 5310	Marketing Management	3	€ 150

No.	Course No.	Specialization (select 3 electives below)	Credits	Assessment Fee
8		Choice 1	3	€ 150
9		Choice 2	3	€ 150
10		Choice 3	3	€ 150

No.	Course No.	Final Assessment	Credits	Assessment Fee
11	CPST5000	Capstone Project	6	€ 300

Totals			Credits	Fees
Mast of Business Administration			36	€ 1,800

Specializations

Course No.	General Business	Credits	Assessment Fee
MGMT5330	Human Resource Management	3	€ 150
MGMT5340	International Business	3	€ 150
MGMT5380	Entrepreneurship	3	€ 150
MKTG5340	International Marketing	3	€ 150
MKTG5350	Digital Marketing	3	€ 150
FINC5330	International Finance	3	€ 150
BULW5330	Business Law and Ethics	3	€ 150

Course No.	Educational Leadership and Management	Credits	Assessment Fee
EDL5301	Foundations of Educational Leadership	3	€ 150
EDL5302	School Organization & Management	3	€ 150
EDL5304	Leading Teaching & Learning	3	€ 150
EDL5303	Educational Policy, Planning & Governance	3	€ 150
EDL5306	Curriculum Leadership & Instructional Design	3	€ 150
EDL5312	Inclusive & Special Needs Leadership	3	€ 150
EDL5313	Technology Leadership in Education	3	€ 150
EDL5305	Educational Research Methods	3	€ 150
BULW5330	Business Law and Ethics	3	€ 150

Course No.	International Management	Credits	Assessment Fee
MGMT5340	International Business	3	€ 150
FINC5330	International Finance	3	€ 150
MKTG5340	International Marketing	3	€ 150
BCOM3400	Cross-Cultural Communication	3	€ 150
HSMG2300	International Service Marketing	3	€ 150

Course No.	Entrepreneurship & Innovation	Credits	Assessment Fee
MGMT5380	Entrepreneurship	3	€ 150
MKTG5350	Digital Marketing	3	€ 150
FINC3310	Principles of Finance	3	€ 150
MGMT5330	Human Resource Management	3	€ 150
MKTG5370	Marketing Research	3	€ 150

Course No.	Human Resource Management	Credits	Assessment Fee
MGMT5330	Human Resource Management	3	€ 150
BULW5330	Business Law and Ethics	3	€ 150
BCOM3400	Cross-Cultural Communication	3	€ 150
FINC3310	Principles of Finance	3	€ 150
MGMT5340	International Business	3	€ 150

Course No.	Marketing Management	Credits	Assessment Fee
MKTG5340	International Marketing	3	€ 150
MKTG5350	Digital Marketing	3	€ 150
MKTG5310	Marketing Research	3	€ 150
HSMG2300	International Service Marketing	3	€ 150

Course No.	Information Technology Management	Credits	Assessment Fee
EDL5313	Technology Leadership in Education	3	€ 150
MKTG5350	Digital Marketing	3	€ 150
FINC3310	Managerial Decision Making	3	€ 150
MGMT5330	Entrepreneurship	3	€ 150